

Novugen Evidence Exchange (NEX): Empowering Practice, Elevating Patient Outcomes 17 January 2026

Novugen's commitment to scientific excellence is rooted in collaboration and continuous learning. Guided by this belief, **Novugen Evidence Exchange (NEX)** was purposefully designed to advance clinical practice through high-quality clinical evidence and expert insights, providing a dynamic scientific ecosystem for healthcare professionals to:

- Facilitate clinically meaningful knowledge
- Engage with evolving clinical data
- Learn from and interact with leading experts from across the world
- Explore practical approaches to support informed therapeutic decision-making

In collaboration with the **National Health Association of Malaysia (NHAM)** and the **Malaysian Medical Association (MMA)**, our inaugural NEX program on 17 January brought together over 200 healthcare professionals from across Malaysia to connect, learn, and exchange valuable medical insights.



The session featured an expert-led discussion by *Professor Petar M. Seferovic, Chair of the European Society of Cardiology Task Force for Eastern Countries*, who shared valuable perspectives on *Reconciliation of the Complex Heart Failure Patient*, translating current clinical evidence into practical approaches for real-world treatment challenges.



These initiatives reflect Novugen's commitment to fostering a dynamic scientific ecosystem that promotes responsible knowledge sharing, global collaboration, and continuous learning - reinforcing our dedication to providing a platform that enables impactful, high-quality engagement with the medical community to improve patient outcomes.